



**WHAT:** The Festival of the Arts is a celebration of student achievement in the visual and performing arts. It is a venue for our community to experience the talent and efforts of the CNUSD art students.

**WHERE:** At our exciting new venue, *Heritage Park*. Heritage Park celebrates the the history of Corona and simultaneously acts as a hub for current community events and organizations celebrating the arts and unique facets of our shared past.

An outdoor stage will be set up for live performances from our districts finest theatre, choir, and music departments. Booths with interactive activities, food, arts and craft vendors, and fundraisers will be part of our celebration.

#### **IMPORTANT DATES FOR THE 2018 FESTIVAL:**

- Online Entries of Artwork: February 26<sup>th</sup> - March 9<sup>th</sup>
- Drop off of Artwork: March 13<sup>th</sup> 8am – 4pm
- Judging: March 15<sup>th</sup>
- Art Festival: March 17<sup>th</sup>
- Public Gallery Viewing: March 17<sup>th</sup> – April 10<sup>th</sup>, Tues.-Sat. 10 – 2
- Retrieval of Artwork: April 11<sup>th</sup> 8am - 4pm

## HIGH SCHOOL ART SHOW PROSPECTUS

---

**ELIGIBILITY:** Students in grades 9-12 enrolled in CNUSD high schools during the 2017-2018 school year are eligible for this competition. Each teacher may enter up to 6 entries. In addition to your 6 entries, teachers may enter one entry for the "Most Promising Newcomer" category (see *below*). A student may have only one entry for the entire show, regardless of having more than one art teacher. The artwork entered must have been made during the 2017-2018 school year.

**CATEGORIES:** Each entry will be assigned to one of the following categories and judged against other pieces within that category. Categories are to be selected based upon the actual work and not the course title.

- **Drawing:** graphite; black pen and ink; charcoal.
- **Drawing in color:** colored pencil; colored pen and ink; oil or chalk pastel; watercolor pencil.
- **Painting watercolor/tempera:** watercolor on paper; tempera on board or paper.
- **Painting acrylic/oil:** acrylic or oil paint on canvas, board, or paper.
- **2-D Mixed Media:**--open to all mediums, 2 or more art mediums must be used in one piece.
- **3-D Mixed Media:**--open to all mediums, 2 or more art mediums must be used in one piece.
- **Graphic Design (Fine Art)** - artwork created using Photoshop and/or Illustrator, such as digital illustrations, surrealistic designs, paintings done in Photoshop, digital collages, etc. in which the student did not originate the photographic foundation/content.
- **Graphic Design (Production/Business)** - designs such as logos, fonts, book covers, posters, packaging, invitations, album covers, magazine covers, etc.
- **Manipulated Photography:** Images shot by the student with a digital camera where post processing may incorporate compositing, major Photoshop edits, digital flypaper, blending, collaging, distressing, or other significant digitally done alterations. Work edited beyond the category of a "straight" photographic image.
- **Digital Photography:** Images shot with a digital camera where post processing is consistent with the ethics of photojournalism and standard commercial practice.
- **Film Photography:** Images shot with a film camera where the darkroom procedures comply with basic photojournalism standards.
- **Ceramics Utilitarian:** functional glazed and fired pieces.
- **Ceramics Sculpture:** decorative glazed and fired pieces.

- **Sculpture/3-D design:** Work viewed in the round, non-utilitarian, open medium; single medium.
- **Fashion Design/Textiles**
- **Video short film:** Must be under 5 minutes; all genres are accepted with appropriate content.
- **Video Public Service Announcement:** Must be under 3 minutes; must deal with current social issues (i.e. smoking, drinking and driving; drug abuse; etc.)
- **Most Promising Newcomer:** This entry is not part of the larger competition. Each teacher may nominate one first year student piece for this category, which could be in any medium. The goal of this category is to recognize and encourage students who are new to the arts and may not be ready to compete with the advanced students. We hope that this will encourage students with potential to pursue the arts.

#### ENTRY GUIDELINES:

- Work may not exceed 72 inches in length or width and may *not* weigh more than 50 pounds
- **All hanging artwork must be framed and wired**
- Subject matter is acceptable for public viewing
- All work should be of lasting quality and complete (not in process)
- All of the video entries for each school need to be copied onto one DVD

#### ONLINE ENTRY FORM:

- Please enter all work online ([www.cnusd.k12.ca.us/artfestival](http://www.cnusd.k12.ca.us/artfestival)) by Friday, March 9, 2018.
  - On this website go to the button labeled "Submission Form Student Artwork." This will direct you to the CNUSD Ed Services Page labeled "Submission Form Student Artwork."
  - Select "New."
  - Note: Student artwork submissions can only be made by the student's CNUSD teacher.
  - Fill out the form with:
    - Artwork Title
    - Select the appropriate category from the drop down menu
    - Student Artist Name
    - Student ID Number
    - Student Home Mailing Address
    - Mark for Elementary, Middle, or High School (Note: Only high school artworks are judged.)

- School Site
- Teacher Name
- Attach a jpeg photo of the art work
- Make sure to save the entry
- The submission will show on the list of entries.

#### **DELIVERY OF ARTWORK:**

- Deliver artwork on Tuesday, March 13, between 8am and 4pm.
- Deliver artwork to The Arts Colony (TAC) Gallery at Corona Heritage Park, 510 W. Foothill Pkwy., Corona, CA.

#### **JUDGING & AWARDS:** Judging will be based on the following criteria:

- Originality
- Presentation
- Composition
- Use of medium/media
- Judges will select the three (3) best entries in each category. The artwork that is judged to best exemplify the judging criteria out of **all** entries submitted will be selected for **BEST OF SHOW** award.
- Ribbons will be hung after judging on winning entries in the gallery.
- Entries must stay on exhibit throughout the show.

#### **RETRIVAL OF ARTWORK:**

- Artwork is to be picked up Wednesday, April 11 between 8 am and 4pm.
- The party responsible for the artwork must sign out on a form when leaving to avoid any misplacement of artwork.
- If artwork is not picked up on the 11<sup>th</sup>, it will be delivered to the CNUSD Professional Development Center. It must be picked up before April 18.